

NEWBOOK FEATURES FOR MARINAS



Activities

Any activities you run on site can be set up as Activities within NewBook. These can be added onto bookings or even sold online.



Appointment Module

This feature allows guests to book appointments while making a reservation, maximising your revenue before they even arrive.



Arrival and Departure Summaries

Provide your staff with up-to-date information based on bookings due to arrive and depart each day.



Asset Management

Keep track of your Assets by uploading receipts and warranties in NewBook Drive.



Audit Log

The in-built Audit Log Report allows management-level staff to track all changes made in the system.



Automated Contact

Send automated correspondence to your guests, such as confirmation emails, check-in details, and more.



Booking Add-Ons

Our Marina Management Software allows you to upsell and offer additional items during the booking process.



Booking Management

Manage your Marina's bookings with ease from the Bookings Chart, and discover additional features like Group Bookings and Split Bookings.



Charters

Effectively manage your guests' transportation to and from your Marina with the Charters feature. Arranging boats, buses and flights is easy!



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Checklists

Remind your staff of their daily tasks and keep them accountable by using Checklists.



Commission Management

Structure your Commissions by teams, departments, or individuals, and offer percentages or fixed values.



Custom Fields

Collect additional guest information relevant to particular activities or bookings, or even their details for marketing purposes.



Customised Branding

Having an integrated Booking Engine means you can customise the way it looks on your website!



Dietary Requirements

If you have a restaurant at your Marina, or organise group activities that involve catering, you'll love this feature.



Direct Debit

Automated payments are secure, reduce admin tasks, and give you peace of mind that your invoices will be paid on time.



E-Signature

Gift your guests with the convenience of electronically signing documents.



Event Management

Run events at your Marina smoothly with our Event Management tool.



Facility Hire

This feature will allow you to maximise bookings and increase the earning potential for your Marina.



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Financial Reporting

With a daily summary of all payments and refunds processed, you can quickly access and correct mistakes.



Global Search

Find anything in NewBook using the Global Search tool! Look up information on bookings, guests, events, invoices, leads, and more.



Google Analytics

Measure your website traffic, Social Media activity, SEO, and ad revenue. Plus, easily work out where the majority of your business is coming from.



Group Bookings

Manage Group Bookings on one screen. You can bulk update guests' details, and as individual details without having to open each booking.



Guest Equipment and Site Sizing

Store important information such as boat dimensions to your guests accounts.



Guest Portal

The guest portal allows the guest to view and change their booking without having to call your property.



Incident Management

Record important information on incidents, including the person involved, description, time, and location.



Inventory Item Reporting

Utilise the Inventory Item feature to manage and report on all extra items at your Marina.



Invoices and Receipts

With automatic invoice generation, you can easily manage ongoing fees and charges.



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Jobs

You can use the Jobs feature to calculate the time spent working for a client, so you can then charge appropriately.



Late Fees

Create and raise fees for invoices that are past their due date. You can set up Late Fees and a fixed amount or percentage.



Leads

Keep track of all your potential guests! Once somebody has entered their email address, their details will be stored as a Lead.



Lost Property

Keep track of Lost Property in NewBook. Record lost items by what it looks like, who found it, and whether it has been claimed or not.



Marketing Campaigns

Nurture your guest relationships and send targeted emails with NewBook's in-built marketing system.



Membership Programs

Manage your guests' membership details with NewBook's Membership Programs.



Meter Readings

NewBook lets you create and manage metering rates, such as water, gas, and electricity, with our Meter Readings feature.



Mobile Responsiveness

Whether it's on a mobile, tablet, or computer, our Booking Engine looks great and works like a dream.



Multi-Currency Support

Choose which currencies you'd like to offer, and NewBook will update the exchange rate daily.



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Net Promoter Score

Send your guests a pre-survey question that contributes to your Net Promoter Score, giving you an understanding of your customer satisfaction.



NewBook Broadcast

NewBook Broadcast allows you to display booking insights and daily reports on-screen, so you have a full overview of available berths.



NewBook Corporate

NewBook Corporate allows you to manage multiple Marinas with one login and see all of your business information in one account.



Purchase Orders

Track expenditure and double check orders. Once you receive your fulfilment, NewBook will automatically update your stock levels.



Quote and Availability Emails

When a guest enquiry is made, you can send an email with your berths, rates, photos and information on your Marina.



Repeat Charges

If you service long-term berth holders, our Repeat Charges feature will help you deliver more appropriate charge options.



Rostering (Staff Shifts)

Manage your team easily by simply adding and assigning shifts and drag and drop to make changes.



Scheduled Reporting

Stay up to date with all aspects of your business without the hassle of manually running your reports.



Site Selection

NewBook's user-friendly Site Selection feature allows your guests to choose a specific berth from your Marina map when placing a booking online.



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SMS Upgrades & Promotions

Automatically send out prompts for your guests to upgrade or extend their stays. If they reply YES, NewBook will take care of the rest!



Special Dates

Make a note of school holidays, public holidays, peak and low periods, and other important events.



Staff Reporting

NewBook offers several reports to help you monitor the performance of your team.



Surcharges (Transaction Fees)

Create Credit Card Transaction Fees to cover the cost of offering an online payment option. You'll never be out of pocket!



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